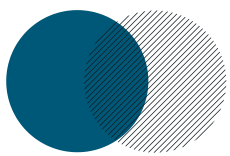




SURVEY REVIEW: Perception of Malaysian Medical Students towards Prevalence of Diabetes Mellitus
 Hanusha Darganavich, Dorien Low Daojun
 Malaysian Medics International Malaysia Branch Council
 Date: 14 November 2018
 Published: 21 November 2018

ABSTRACT
 Introduction: Diabetes Mellitus is a chronic disease primarily characterised by insufficient insulin or ineffective insulin use in the body. Despite knowing that the prevalence of diabetes in Malaysia is increasing exponentially, very few successful interventions were carried out and many that have not been shown to reduce that prevalence. Moreover, the association with the perceived prevalence of diabetes among Malaysian medical students are not known. Objectives: To investigate the perception of Malaysian medical students toward the prevalence of Diabetes Mellitus. Methods: A survey was created via Google Forms and it was released on MMI's Facebook platform. Data were collected from 17 October 2018 till 12 November 2018. Significance: The data collected from this study will be used to educate primarily the Malaysian medical students and bring about an awareness on the rise of diabetic prevalence, management and preventive strategies, through various social media platform via a series of posters. The data released is held in conjunction with World Diabetes Awareness day on 14 November 2018.



SPONSORSHIP PROSPECTUS

Malaysian Medics International (MMI)
 Term 2021/2022





**MALAYSIAN MEDICS INTERNATIONAL
SPONSORSHIP & PARTNERSHIP PROSPECTUS 2021/2022
7TH EDITION**

First published 2015/2016

2nd edition 2016/2017

3rd edition 2017/2018

4th edition 2018/2019

5th edition 2019/2020

6th edition 2020/2021

Copyright © Malaysian Medics International 2021.

All rights reserved. Every effort has been made to acknowledge and trace copyrighted material. The organization tenders their apologies should any infringement have occurred.

www.malaysianmedics.org

ACKNOWLEDGEMENTS

The Sponsorship Prospectus 7th edition 2021/2022 is designed by Yulia Wee.
Content by Edward Foo, Sheryl Kheong, Desmond Tan and Ong Ee-Tienne.
Proofread by Ong Ee-Tienne.

CONTENT

What's coming?

FOREWORD

ABOUT MMI

OUR HISTORY

EXECUTIVE COUNCIL

BRANCH COUNCIL

FLAGSHIP EVENTS

NOTABLE PROJECTS

ADVOCACY

SOCIAL MEDIA REACH

PROSPECTUS

CONTACT US

FOREWORD

From the Co-Chairs

Dear prospective partners and sponsors,

We do hope this message finds you well - warmest wishes from our team here at Malaysian Medics International (MMI)!

From our humble beginnings over 8 years ago, our network has expanded substantially to include Malaysian medical students across 7 countries (and counting!) - all of whom are united in purpose by our pillars: to Connect, Educate and Cultivate - for the betterment of all Malaysian medical students as well as junior doctors.

Our endeavours go beyond raising awareness - our myriad of workshops, focus groups discussions, and projects aside, we have set about creating the conditions necessary to foster active participation in advocacy and policy-writing among our circles, culminating in the publication of five policies spanning themes such as healthcare workers empowerment, medical education improvement, gender equality empowerment and mental health accessibility in rural areas.



During this tenure, we have elected specialised task forces that focus on three key advocacy areas - Healthcare Workers Empowerment, Mental Health, and Diversity & Equity - while aiming to promote the development of medical education through a brand-new, standalone initiative.

Our efforts have also led us to cross paths with a number of like-minded external organisations in addressing specific issues intricately linked to our role in society as doctors. For instance, through our collaboration with Covid Bukan Alasannya (CovBA) we sought to empower women suffering from domestic violence exacerbated by the pandemic to break the cycle of abuse; through our joint efforts with Medic Footprints Malaysia we sought to provide new opportunities for medical graduates looking to a life beyond the clinic. We were also able to catalyse the delivery of the COVID-19 vaccination to the rakyat via a collaborative initiative with QueueMed, a leading digital healthcare platform in Malaysia dedicated to providing virtual healthcare assistance to the Malaysian community.

In spite of the challenges brought on by the COVID-19 pandemic, we have been successful in ensuring the continuity of the important work we do - the Malaysian Medical Summit 2021, themed “Bridging the Multiverse”, spotlighted the rapidly-changing healthcare landscape, as well as the challenges that developing health systems face as we move on from the shadow of the pandemic - to the benefit of more than 200 attendees present.

Our branch councils are also more active than ever - of note:

- 1.MMI China organized their inaugural annual conference titled “A Beacon of Light” in August 2021;
- 2.MMI UK continued its longstanding collaboration with other regional medical societies based in the UK on the “Modern Medicine: How to be a Good 21st Century Doctor!” conference;
- 3.MMI Ireland supported ongoing mental health initiatives run by the Executive Council with their Mental Health Campaign running throughout the month of March 2021;
- 4.MMI Malaysia held their annual flagship event “MMI Into the Future 2.0” in December 2020, aiming to expose medical students to various specialization pathways;
- 5.MMI Young Medics were successful in expanding their ever-popular Getting Into Medical School series, in collaboration with MMI UK and MMI China, exposing pre-university students to simulated medical school interviews, and providing advice on medical school applications.

Our excellent advocacy track record, collaborative organizational culture, and genuine commitment to the promotion of health and wellbeing in society has enabled us to grow and mature as an organization over the past 8 years. We now look fervently forward to expanding our horizons with you, in order to harness our full potential as a force for positive change!

Sheryl Kheong and Edward Foo
Executive Council Co-Chairs
Malaysian Medics International (MMI)

ABOUT MMI

Malaysian Medics International (MMI) is an independent, medical student-led organization established in 2013 at Kuala Lumpur. We connect, educate, and cultivate doctors of tomorrow from home and abroad via a common professional platform that provides opportunities for professional and leadership development.

We currently have five branch councils (as evident by our map), one chapter council, and four chapters. MMI's Branch Councils and Chapter Councils are governed by local Malaysian medical students or doctors pertaining to their geographical region and are responsible to organize events for their community throughout the year. Our chapters are primarily-led by an international ambassadors, who are elected country-representative. Their role is to help connect and support the local Malaysian medical community. Our chapters are presently located in Australia, India, Russia and New Zealand.

2021/2022 marks the ninth term of MMI. MMI is a continuously growing organization, in our outreach and accomplishment. Most recently, MMI China was established as a Branch Council in China, expanding our growing network.

We are held together by three main pillars: to connect, educate, and cultivate.



Our History

How did it start?

2013 :

THE BEGINNING

Two medical students studying in the United Kingdom, Dr. Jonathan Lee and Dr. Low Zhi Yang conceived the idea of setting up a Malaysian medical society in the UK. This would later become a society that is not-for-profit, educational, and would allow Malaysians studying abroad to connect with their home country and keep themselves updated with the Malaysian healthcare landscape.

2014 :

ESTABLISHMENT

Dr. Low Zhi Yang and his team founded and registered MMI with the Malaysian Registry of Society. Under Dr. Jonathan and Dr. Low's leadership, the first conference, the 'Medicine in Malaysia Conference' was organised, in collaboration with TalentCorp, United Kingdom and Eire (Ireland) Council of Malaysian Students (UKEC), and University of Malaya.

2015 :

COMMENCEMENT

MMI's first flagship event - the Malaysian Medical Student Summit (MMS) was born in 2015. It has gathered more than 1000 participants locally and abroad, and it has continued to be an annual event, striving to innovate and bring aspiring medical students together. The same year, two iconic projects, Specialising Opportunities Symposium (S.O.S.) and Making An Informed Decision (MAID), were organised and executed. Both of which were succeeded by new instalments in the subsequent years.

Dr. Jacie Law who was part of the original founding committee helped establish the MMI Ireland Branch Council.

2016-2018 : EXPANDING THE HORIZON

Over the past few years, MMI has garnered massive attention by Malaysians studying abroad. MMI has later established a new Chapter in Otago, New Zealand, as well as two new Branch Councils in Russia and India.

With the success of every MMI MAID, the Council saw a need to cultivate pre-medical students interested in healthcare, policy, and organisation management. MMI Young Medics was later established as a Chapter under MMI Malaysia, which subsequently became a Chapter Council. Since 2018, MMI has been known to help cultivate students in leadership and skills that are pertinent to their future.

Past committees who had played prominent roles in MMI saw the need for a council body dedicated to young junior doctors. MMI Doctors became that platform of opinions and advocacy. Today, MMI Doctors has been actively organising webinars and creating platforms for junior doctors to voice out, as well as advocating for the need to improve Malaysia's healthcare system.

2019-2020: SHAPING THE DECADE

MMI has gradually grown into a large family of Malaysian medical students and junior doctors worldwide. These future healthcare professionals have gathered to raise the common issues of better healthcare to the community, inclusivity and diversity in healthcare, accessibility and availability of mental health services, and the welfare of the healthcare professionals.

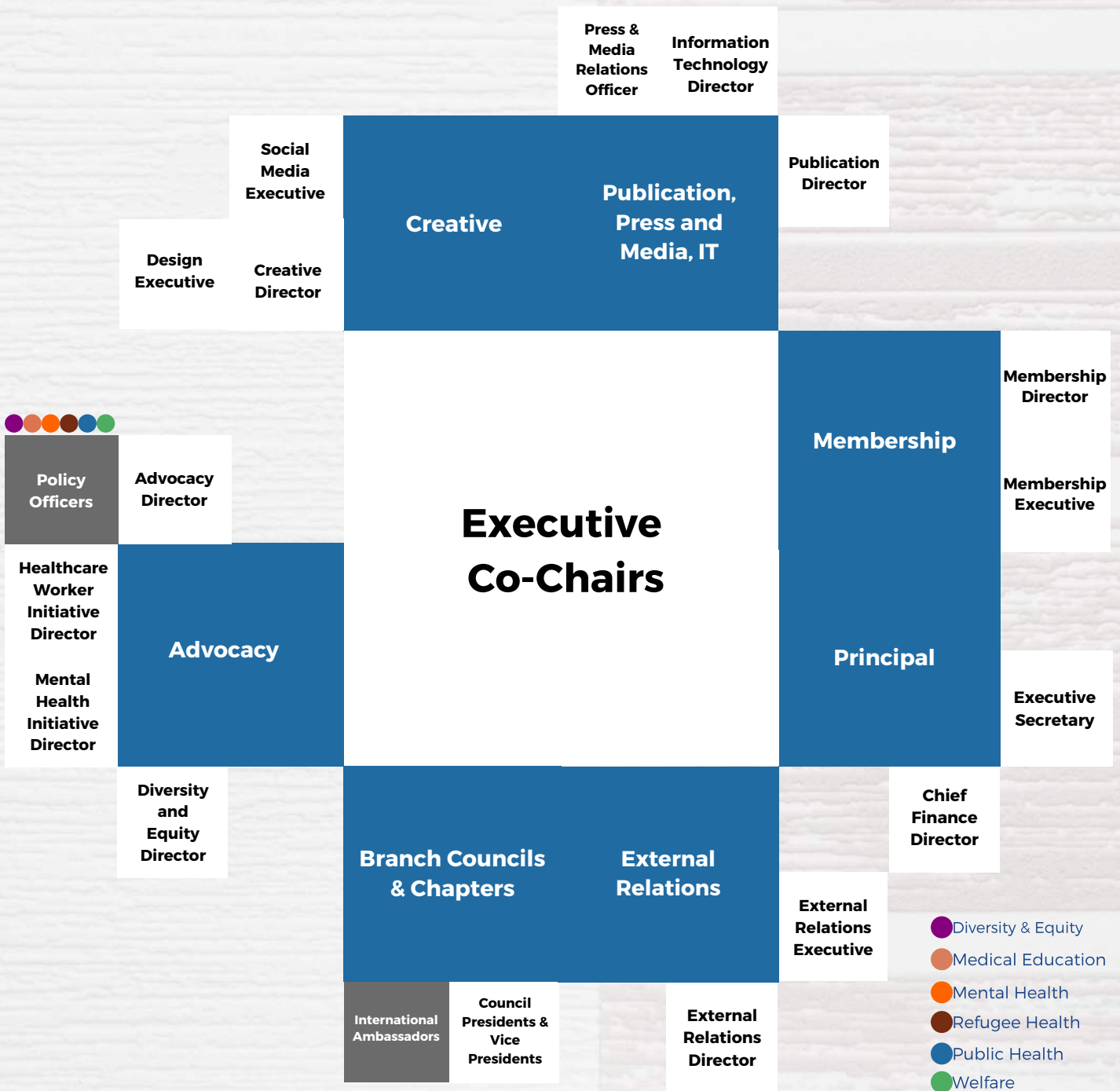
The establishment of a new Advocacy office under the effort of Dr. Darien Liew, Low Wen Yan, and Dr. Mohd Syameer Firdaus has led to a 3-Year Global Strategic Plan for Advocacy. In line with that, MMS 2020 with the theme "Shaping Our Decade" has gathered more than 200 medical students and junior doctors globally, to advocate for the improvement of our current healthcare system.

MMI has expanded to other countries over the past eight years, more than 100 projects have been carried out since. Today, we continue to connect, educate, and cultivate medical students locally and abroad under one roof through events, service, and advocacy.

Executive Council

Organisation Structure

The organizational structure of MMI consists of two distinct-level bodies, the Executive Council and the respective Branch Councils. The Executive Council plays an administrative and representative role for MMI while Branch Councils run projects catered to their respective population. The Executive Council is made up of the main Executive Committees alongside the Council Presidents and Vice Presidents.



Executive Council

Executive Committees



Edward Foo
Executive Co-Chair



Sheryl Kheong
Executive Co-Chair



Shuwaathi Manni
Executive Secretary



Aw Xiao Ying
Chief Finance Director



Adeline Ong
IT Director



Cheong Pei E
ER Executive
(Affiliateship)



Suraya Hani
External Relation
Director



Tan Zheng Yang
ER Executive
(Sponsorship)



Alicia Ong
Membership Executive



Daniel Hazeiq
Membership Director



Kavilan Murthi
Membership Executive



Tiffany Cheng
Press and Media
Relations Officer



Ong Ee-Tienne
Publication Director



Ang Zheng Jiet
Advocacy Director



Chloe Goh
Mental Health
Initiative Co-Director



Wong Ruo Xian
Diversity and Equity
Co-Director



Jamie Kong
Diversity and Equity
Co-Director



Damon Goh
Healthcare Worker
Initiative Director



Khe Jia Siang
Social Media Executive



Grace Tan
Social Media Executive



Annabel Yeo
Creative Director



Thasvinaa
Design Executive



Yulia Wee
Design Executive

MMI Malaysia



Aw Xiao Ying
President



Wong Ruo Wen
Vice President

Councils and Chapters

Council Presidents, Vice
Presidents & International
Ambassadors

MMI Young Medics



Lim Qi Wei
President



Wong Khai Hsin
Vice President



Chew Sien Ping
President



Kong Lih Shyuan
Vice President

MMI China

MMI Doctors



Dr. Lianne Hendriks
President



Dr. Nor Adriana
Vice President

MMI United Kingdom



Chooi Je Yin
President



Chiam Jane Yi
Vice President

MMI Ireland



Jane Ong Shi Qi
Co-President



Martin Kueh Tze Wah
Co-President

MMI Australia



Jesselyn Sin
International Ambassador

MMI New Zealand



Kok Zi-yi
International Ambassador

MMI India



Jamie Kong
International Ambassador

MMI Russia



**Dany Imran bin
Mohd Yunos**
International Ambassador



**Dayang Hasya Irdina
Hamdan**
International Ambassador

Councils and Chapters

The Executive Council oversees five Branch Councils, one Chapter Council, and four Chapters.

Branch Councils have partial governance over their own council and therefore can decide on the framework of their overall council and projects. Each Branch Council is made up of populations familiar in their own location, therefore they are self-sustaining.

International Ambassadors represent the Country Chapters and play a role in representing their peers and host events to bring Malaysian medical students together in the respective countries.

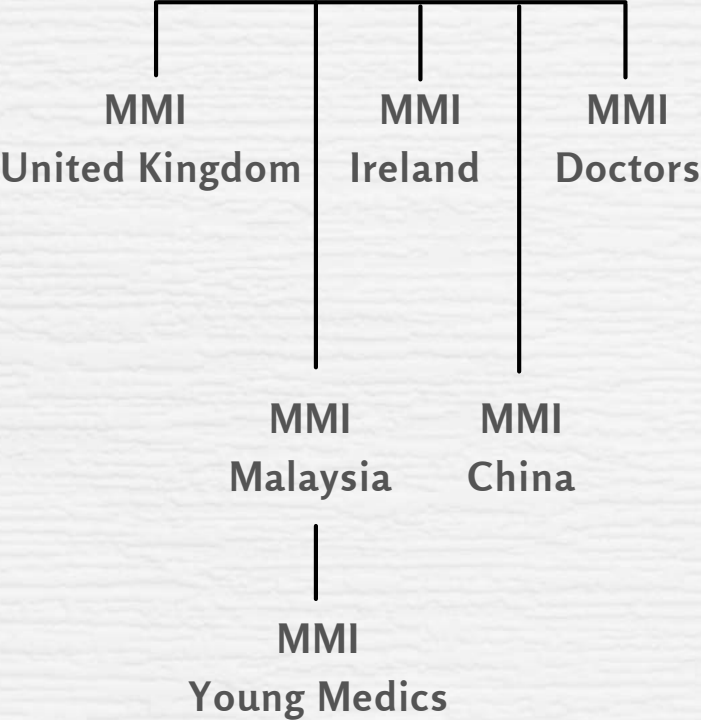
Each up-and-coming country council has their own logos to signify their unique identity, whilst keeping the main MMI branding intact. We hope that by doing so, it will promote diversity and creates variations that are unique locally and abroad.



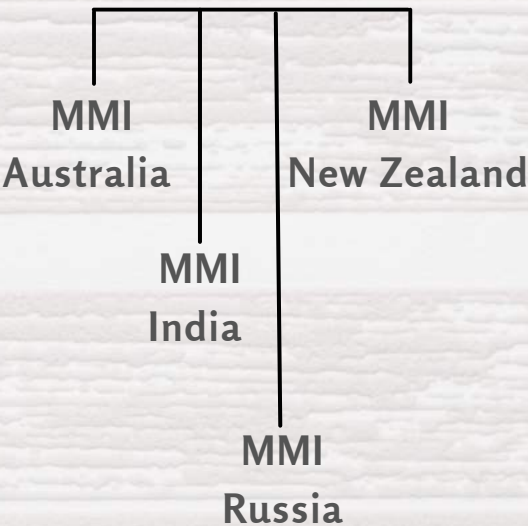
Councils and Chapters

Executive Council

MMI Branch Councils



MMI Chapters



Annual Flagship Events



MALAYSIAN MEDICAL SUMMIT (MMS)

Malaysian Medical Summit (MMS) has been one of MMI's biggest annual flagship events since 2015. Malaysian Medical Summit is largely geared towards Malaysian medical students and junior doctors both locally and abroad. Throughout the years, we have brought together a diverse community of 3000 medical students, from more than 45 universities worldwide, with the aim of

- (i) connecting Malaysian medical students studying abroad with local students;
- (ii) educating students about the current healthcare landscape, and of recent developments in the Malaysian healthcare sector; and
- (iii) illustrating the diverse array of opportunities available to medical students in relevant healthcare-related agendas.

2015
**Malaysian Medical
Student Summit**

2016
**Future of Malaysian
Medicine**

2017
**Transcending
Boundaries**

2018
The Bigger Picture

2019
The Good Doctor

2020
Shaping Our Decade

2021
Shaping the Universe



MMI IRELAND & UNITED KINGDOM



Inspired by the success of the conferences held in Malaysia, MMI Ireland and MMI United Kingdom (UK) adapted and organized conferences in their own regional countries. With their third instalment, MMI Ireland and MMI UK came together for their flagship conference. It was one of the most sought after events out of Malaysia, with medical students from twenty-three medical institutions in the UK and Ireland participating in the conference.

Every year, Malaysian medical students in the UK and Ireland gather together to equip themselves with the knowledge for them to make informed decisions with regards to their future career choices - especially for international students. The workshops and panel discussions range from a variety of clinical specialities to discussion on medical ethics and research workshops.

Besides that, since 2016, MMI UK took a step further and collaborated with Singapore Medical Society of United Kingdom (SMS UK) to organize the annual MMI UK x SMS UK Conference. The conference resonated within medical students coming from the same geographical region with similar cultures, gathering great minds together to discuss the innovation in healthcare and future of medical education. Furthermore, the conference gained the attention of other medical students associations that two other associations collaborated with MMI UK and SMS UK for the conference as well.

MMI UK x SMS UK Conference

2016: First Conference

2017: Challenging Perspective

2018: Untold Medicine

2019: White Coats, What's Next and Where To?

(In collaboration with Asian Medical Students Association)

2020: Charting Your Path to the Right Specialty

(In collaboration with Hong Kong Medical Society of the United Kingdom)

2021: Modern Medicine: How to be a Good 21st Century Doctor

MMI Ireland x MMI UK Conference

2018: Medicine & Beyond

2019: More Curing, Less Suing

2020: Insider's Guide to Medical Specialty

MMI IRELAND



Malaysian Medics International Ireland (MMII), inspired by the success of conferences in Malaysia, adapted and organized conferences in our own regional country. This year, our flagship annual conference themed “What Now, What Next?” was organized on 27-28th February 2021 and it has been redesigned to connect our participants with speakers via an interactive digital platform. The highlight of the conference would be the Innovation Challenge, a newly launched team-based discussion competition emphasizing on 3 themes: Diversity & Inclusion, Medical Education, and Refugee Health.

The theme of the conference was chosen with the primary aim of keeping abreast of the present and future of medicine development. Specifically, our goals include:

- i) To break the stigma of mental health issues surrounding medical professionals.
- ii) To pique curiosity with the latest research and explore the barriers of advancing the newest innovations.
- iii) To learn about potential strategies for improving sustainable healthcare in the post-viral era.

MMI MALAYSIA: INTO THE FUTURE 2.0



MMI Into The Future 2.0 aimed to bridge the gap in knowledge between completion of medical studies and doctorship and to prepare medical students for life after medical school by providing insights on housemanship and specialities within the medical field. It is a specializing opportunities symposium (S.O.S) that started in 2015. This has allowed medical students or medical graduates to be familiar and gain interest in various pathways and insights towards future undertakings. As our annual flagship event, this symposium usually attracts more than 300 participants worldwide.

MMI CHINA: A BEACON OF LIGHT

A beacon of light is the inaugural conference organized by MMI China. As clearly manifested in the theme, this conference aims to provide positive impacts and inspirational exposures to the Malaysian Medics. To cater for the needs of most students, we have prepared a conference with a variety of activities including specialist talks to explain specialization pathways, crash courses, as well as panel discussions on relevant latest topics within healthcare systems. Moreover, there are also many other talks to maximise medical students' exposure to medical career development and better equip them with an adequate level of clinical skills.

The poster for the 2021 MMI CHINA ANNUAL CONFERENCE, titled "A BEACON OF LIGHT", features a glowing lightbulb with a brain inside. The event is scheduled for August 7th & 8th, 2021, on Saturday & Sunday, and will be held on the Zoom platform. The poster also lists sponsors and promoters.

2021
A BEACON OF LIGHT
MMI CHINA ANNUAL CONFERENCE

JOIN US
7th & 8th, AUGUST
SATURDAY & SUNDAY
PLATFORM: ZOOM

SPONSORED BY: AMBOSS, KAPLAN, MedCareer, HUG
PROMOTED BY: CHINA

MMI YOUNG MEDICS: MAKING AN INFORMED DECISION (MAID)



Making An Informed Decision (MAID) is one of the flagship events organized annually by MMI Young Medic. MAID is a dedicated program that is intended to help pre-medical students understand the life of a medical student and the responsibilities of a doctor. It is aimed at informing pre-medical students about what awaits them should they choose to pursue medicine as a career. In MAID, we construct engaging activities such as Stimulated Emergency: T.R.I.A.G.E. and Doctors In The House: History Taking practices to provide a bird's eye view into the medical field and help our participants gain sufficient exposure to make an informed decision. MMI MAID started in 2015, and it has been one of the most anticipated events of the year.



**WHERE WORDS FAIL,
MUSIC SPEAKS**

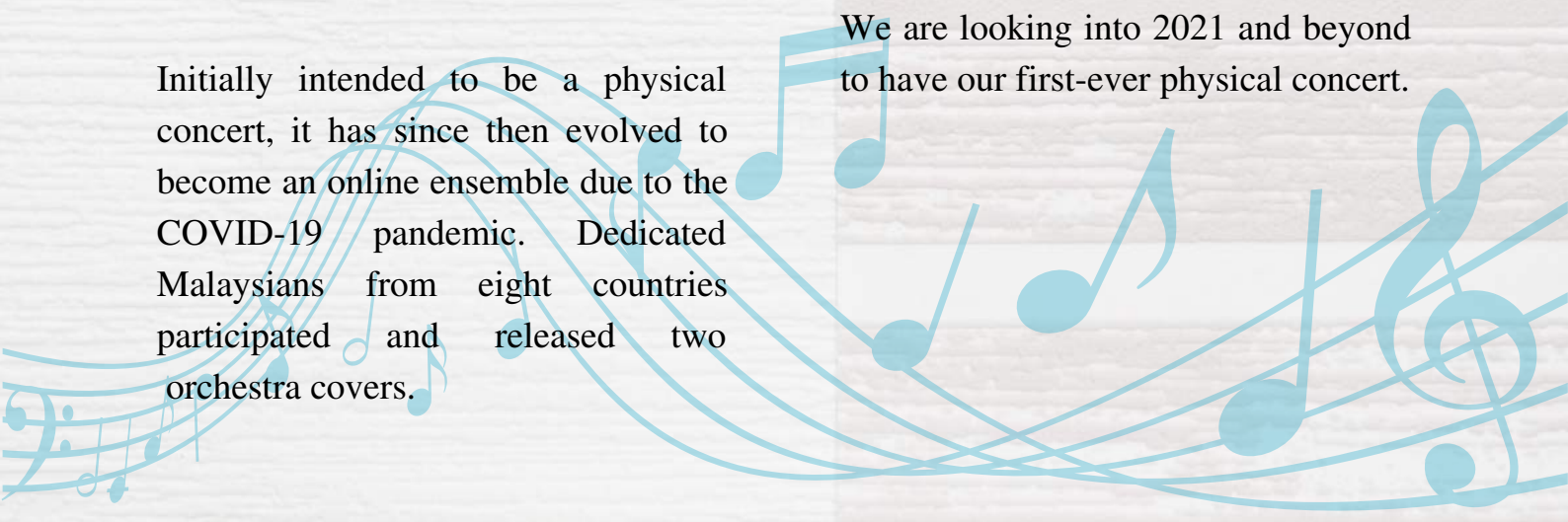


Inspired by the New South Wales Doctors Orchestra, Musicus Medicus is the first medical orchestra jointly organised by MMI and Sunway University Ensemble (SUE). Due to the hectic nature of the profession, many healthcare professionals are unable to continue their passion in music. Hence, through Musicus Medicus, we aspire to bring our Malaysian doctors and medical students from home and abroad together to showcase passion for music in a charity ensemble.

Initially intended to be a physical concert, it has since then evolved to become an online ensemble due to the COVID-19 pandemic. Dedicated Malaysians from eight countries participated and released two orchestra covers.

The first cover, “We Are The World” aimed to show appreciation towards our frontliners and to send a message that everyone can make the world a better place. Our second project, “You Will Be Found”, was a brainchild from the committee of MMI and SUE to raise awareness and spread a positive mental health culture. Both videos have garnered more than 5000 views on MMI's social media platforms and have been published on SUE's social media platforms as well.

We are looking into 2021 and beyond to have our first-ever physical concert.



Previous Branch Council Projects

AUSTRALIA

Webinar: Internship Pathways

MMI Australia invited Dr. Nadira Razif, a Malaysian medical alumni currently serving in Manning Hospital, Australia to share tips and tricks regarding internship application for international medical students in Australia who are planning to complete their internship in Australia.



UNITED KINGDOM

Specialty Applications Talk Series (SATS)

With a host of recently successful applicants, SATS aims to demystify the speciality application process for medics in the UK. The series covered areas such as the application process, interviews and portfolios.



MMI IRELAND

Mental Health Awareness Month (March)

In line with a strong emphasis on mental health internationally, MMI Ireland dedicated a month to promote mental health awareness. We organised a series of events featuring innovative ideas adapting to the pandemic. In early March, we started with a virtual 'Movie & Trivia Night', in collaboration with the Malaysian Society from University College Dublin.

MMI CHINA

Practicing Medicine in China

Practising Medicine In China is a sharing session from two Malaysian doctors who graduated from Medical School in China and currently are practising medicine in China. This talk is aimed for International Medical Graduates to have a better understanding of practising medicine in China. More than 160 medical students around the world joined us in this sharing session.



MMI MALAYSIA

MMI X Kalsom Care My Colorectum



MMI Care My Colorectum is a one-month long campaign that aims to educate the public on the importance of early colorectal cancer screening as it is the second most prevalent cancer in Malaysia for both genders. In collaboration with The Kalsom Movement and Small Changes, Big Differences, this campaign has incorporated a donation drive to raise funds from the public which all the funds will be channelled to the NGOs (the National Cancer Society Malaysia, EMPOWERED and MAKNA) that provide care and support to colorectal cancer patients in Malaysia.

MMI: It's About Time

MMI: It's About Time! is inspired by the gender equality movement around the world. Gender Equality is undoubtedly an important practice in our daily lives, to not discriminate or prejudice an individual based on their gender identity and sexual orientation, to provide a safe space for everyone from different backgrounds. To raise awareness on gender equality in our community and promote equal rights in all gender.



MMI DOCTORS

MMI MedEx Conference

MedEx (Medical Specialist Pre-entrance Examination) was established by the Medical Deans Council of Malaysia as a uniform system of pre-entrance examinations, conducted jointly with the Malaysian Examinations Council (MEC). MMI Doctors organised this conference as a platform for the Medical Deans Council to explain about MedEx, as well as giving junior doctors who aspire to pursue a specialty an opportunity to meet the professors to find out more about the criteria to apply into the Masters programme. The second instalment was held virtually in October 2020.

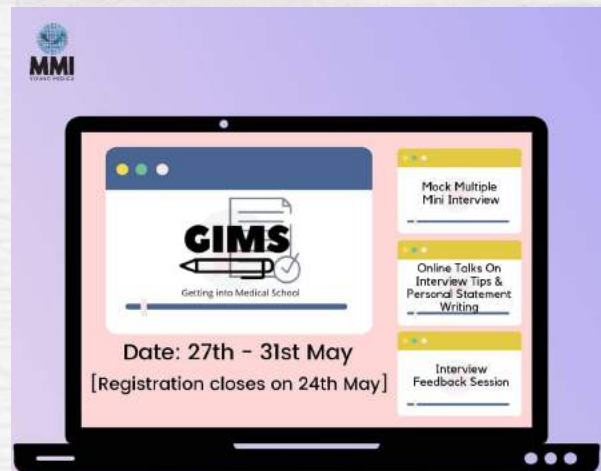
MMI Confab

Throughout the years, MMI Doctors held several confabs on the roles and responsibilities of various specialties, such as Psychiatry, Sports Medicine, Emergency Physician, and Clinical Microbiologist.

MMI YOUNG MEDICS

Getting Into Medical School (GIMS)

Getting Into Medical School (GIMS) aimed to help pre-medical students to prepare themselves adequately for their medical school applications both Malaysia and overseas (UK, Ireland, and others). Besides, GIMS also prepares participants for interviews by providing Mock Interview Sessions.



Healthcare
Workers
Initiative

mental
health

medical
education

Diversity
& Equity

Advocacy

The Advocacy Office in MMI was established in 2019 with the objective to lead in raising issues and proposing solutions to improve the current healthcare system. Based on the list of problems, MMI has identified three primary and one secondary advocacy themes and their respective initiatives that will be undertaken to influence positive changes.

| | Themes | Initiative |
|-----------|--|---|
| Primary | Working towards inclusivity and diversity in medical education | Reaffirming Acceptance Culture in Education (RACE) Initiative |
| | Empowering health professionals with positive mental health culture | Mental Health Initiative |
| | Inspiring reform for quality and holistic medical education | Reform in Medical Education (RIME) Initiative |
| Secondary | Enabling support and advancing welfare for Malaysian medical students abroad | Regional Action Committee for Welfare (RACW) Initiative |

HUMANS OF MEDICINE



Humans of Medicine is an initiative under the Advocacy team, publishing inspiring stories and experiences of Malaysian Medics around the world. The articles are curated by Malaysian medical students from home and abroad. This is our key effort to connect our diverse community of medical students with key figures who excel beyond the field of medicine with the aim to cultivate the ideal of work-life balance.

Since its inception, we have released 35 articles on topics such as mental health, gender and sexuality, and the COVID-19 pandemic. Based on our analytics, we have had people from over 72 countries reading the articles with 500+ people visiting our page in the past 6 months (April 2021 – October 2021).

We aim to be releasing more articles and stories in the future covering a diverse range of topics to raise awareness on areas neglected and less known to the public.



Milestones

1ST

Our maiden event was organised in Kuala Lumpur with the title "Medicine in Malaysia" conference which was attended by more than 300 attendees

2

Two Policy briefs published by the Policy Action Committee and seven music videos released by Musicus Medicus, under the Advocacy Office

3

Our dedication towards the 3-Year Global Strategic Plan to advocate on important health-related issues

5

Annual flagship events, including the Malaysian Medical Summit, MMI MAID, MMI UK x MMII Joint Conferences and Musicus Medicus

6

Councils representing Malaysian medical students and junior doctors globally

7

Official partners of MMI

9TH

MMI is celebrating its ninth term since the establishment in 2014

11

Press statements released

35

Inspiring stories from Humans of Medicine.

98

Projects and events organised by the Executive Council, Branch Councils and Chapters.

2020

The year we "Shape Our Decade", through our 3-year Strategic Plan, Humans of Medicine, Musicus Medicus and MMS 2020.

SOCIAL MEDIA REACH



Followers: 10,432
Highest Likes: 1,148
Highest Reach: 83,243
Highest Shares: 925
Target No. Followers: 15K

Followers: 5,489
Highest Likes: 2606
Highest Reach: 18,936
Highest Shares: 3,512
Target No. Followers: 10K



Followers: 1.620
Highest Likes: 170
Highest Retweets: 207
Target No. Followers: 2.5K

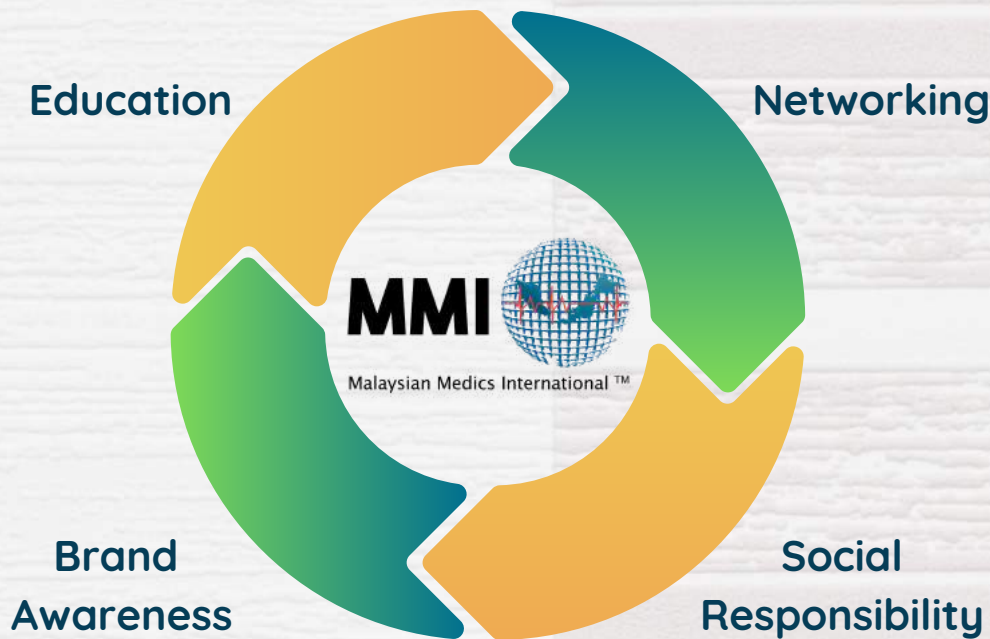
Followers: 222
Highest Impression: 565
Highest Clicks: 350
Target No. Followers: 400



Our new social media
account by MMI China

PROSPECTUS

What can we achieve together?



Since 2013, MMI has achieved so much with the help of passionate medical students and junior doctors. However, we owe our gratitude to our partners that played an important role in the development of MMI. Without our partners, we would not be able to accomplish many milestones.

In MMI, we believe in expanding our network to worldwide platforms through engaging a mutual understanding with our partners. We aim to play a role in promoting and advancing our nation's healthcare. Thus, we appreciate all potential partners and sponsors to help us to play a part in our vision. In return, you are able to market your products globally whilst contributing towards promoting our nation's health through future healthcare leaders.

Types of Sponsorships

MONETARY

- ✓ Platinum: RM 20, 000
- ✓ Gold: RM 10, 000
- ✓ Silver: RM 5,000
- ✓ One-off Event Sponsors: below RM 5,000

PRODUCTS & SERVICES

- ✓ Food & beverage
- ✓ In-kind / Product (including stationery, printing, merchandise)
- ✓ Media
- ✓ Venue (including accommodation, co-working space)
- ✓ Transportation
- ✓ Others

SPONSORSHIP PACKAGES

Monetary Sponsorship Packages

| Benefits | Platinum (RM 20,000) | Gold (RM 10,000) | Silver (RM 5,000) | Event (< RM 5,000) |
|---|--------------------------------|--------------------------------|--------------------------------|------------------------------|
| <i>Administrative</i> | | | | |
| Acknowledgement in all printed and online documents and promotional materials | ✓ | | | |
| Featured in all public release & media announcement | ✓ | ✓ | | |
| Featured in our website and social media platforms | ✓ (Every event) | ✓ (Every event) | ✓ (Every event) | ✓ (Once per event) |
| Annual report of 2020/2021 | ✓ | ✓ | ✓ | |
| Showcase of company advertisement in Prospectus 2021/2022 | Full page | Half page | Half page | |
| <i>Event Showcase</i> | | | | |
| Invitation to officiate opening ceremony of each event | ✓ | | | |
| Honorary mention in opening ceremony | ✓ Every event | ✓ Every event | ✓ Every event | ✓ Once per event |
| Display of advertisement video | ✓ | | | |
| Display of banner* | ✓ | ✓ | | |
| Free Booth set-up* | ✓ | ✓ | | |
| Display of name and logo in all promotional posters and event booklets | ✓ Every event | ✓ Every event | ✓ Every event | ✓ Once per event |
| Delegate bag product insertion (flyers/merchandise) | ✓ Every event | ✓ Every event | ✓ Every event | ✓ Once per event |
| Showcase of company advertisement in printed booklets for events (A6 size) | ✓ Full page for every event | ✓ Full page for every event | ✓ Half page for every event | ✓ Half page for one event |

*Only for physical events and subject to availability of event space

SPONSORSHIP PACKAGES

Product & Service Sponsorship Packages

| Benefits | Year-long | Event |
|---|---------------------------|-------------------------|
| <i>Administrative</i> | | |
| Acknowledgement in all printed and online documents and promotional materials | ✓ | |
| Featured in our website and social media platforms | Every event | Once per event |
| Showcase of company advertisement in Prospectus 2021/2022 | Half page | - |
| <i>Event Showcase</i> | | |
| Honorary mention in opening ceremony | Every event | Once per event |
| Display of advertisement video | ✓ | |
| Display of banner* | ✓ | ✓ |
| Free Booth set-up* | ✓ | |
| Display of name and logo in all promotional posters and event booklets | ✓ | ✓ |
| Delegate bag product insertion (flyers/ merchandise) | ✓ | ✓ |
| Showcase of company advertisement in printed booklets for events (A6 size) | Full page for every event | Half page for one event |

*Only for physical events and subject to availability of event space

If you are interested to be our sponsors for the term, please do not hesitate to reach to us at externalrelations@malaysianmedics.org

PARTNERSHIP

Types of Partnerships

In MMI, we believe in establishing strategic partnerships to expand our network and bringing a positive impact to our Malaysian community. Our key goal in establishing partnerships is for both parties to strive and achieve a common goal.

We have three types of partnerships - alliance, affiliation and promotive partners. An alliance is a close, working partnership for a specific purpose or recurring flagship events, whereas an affiliation is a partnership for the whole organisation, to mutually reach out to members of both organisations.

In 2020, we have successfully established partnerships with student-led organisations in hopes of expanding our network and supporting each others' cause.

On the other hand, promotional partners largely comprise non-governmental organisations (NGOs), universities, or medical societies at university levels that are interested to share our events to their students at a discounted price.

BENEFITS OF EVENT PROMOTIONAL PARTNERS

- Discount for event tickets (only for medical students)
- Free booth set up (only for NGOs)
- One-time feature in our website and social media platforms for said events
- Display of name and logo in event booklets
- Delegate bag product insertion (e.g. flyers & merchandises)

If you are interested to be our sponsors for the term, please do not hesitate to reach to us at externalrelations@malaysianmedics.org

PARTNERSHIP

Current Partners

We, at Malaysian Medics International, have been working together with several alliances and affiliate partners. Through bilateral collaboration and networking, MMI and our partners aim to accomplish and promote a positive change, not just to the medical students, but to the public as well.



PARTNERSHIP

Previous Event Partners & Sponsors

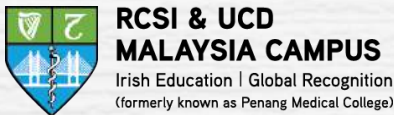
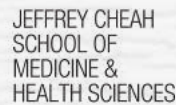
We would like to extend our deepest gratitude to the contribution from our past sponsors, collaborators, and partners. With their dedicated support, we, at Malaysian Medics International, are able to commit towards our efforts to connect, educate, and cultivate good doctors of tomorrow, who will be contributing towards our healthcare in the near future.



PARTNERSHIP

Universities and Medical Societies

MMI strives to provide a platform for Malaysian medical students to meet new people and develop important soft skills. The support from various medical universities towards MMI allowed us to assist medical students in their journey in medicine.



Contact Us

If you have further queries or any suggestions for improvement, feel free to contact us through:

externalrelations@malaysianmedics.org

Additional Information

If you require any further information and would like to know more about Malaysian Medics International (MMI), check out:

<http://www.malaysianmedics.org/>

Do follow us on our social media and give us a like!

Facebook: Malaysian Medics International (MMI)

Twitter: @MMI_world

Instagram: @mmi_social

LinkedIn: Malaysian Medics International

We look forward to hearing from you!