



MMI



Malaysian Medics International™

MMI

SPONSORSHIP PROSPECTUS

Malaysian Medics International

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FOREWORD

KHE JIA SIANG



CHEW SIEN PING



Dear prospective partners and sponsors,

We do hope this message finds you well - warmest wishes from the Executive Council of Malaysian Medics International (MMI)!

Since our humble beginnings over 10 years ago, our network has expanded substantially to include Malaysian medical students across 9 countries (and still counting!) - all of whom are united in purpose by our pillars: to **Connect, Educate and Cultivate** for the betterment of all Malaysian medical students as well as junior doctors.

Our endeavours go beyond raising awareness - our myriad of workshops, focus group discussions, and projects aside, we have set about creating the conditions necessary to foster active participation in advocacy and policy-writing among our circles, culminating in the publication of long-term policies spanning themes such as medical education, healthcare system and public health. During this tenure, we have elected specialised task forces that focus on four significant advocacy areas **Medical Education, Mental Health, Public Health and Welfare** - while aiming to promote the development of Malaysian healthcare system through a series of standalone initiatives.

FOREWORD

In 2023, MMI seeks to expand our influence to more Malaysian medical students by further exemplifying these principles, aiming to facilitate knowledge acquisition and healthy discourse among our delegates, culminating in an empowering call to action on key areas of focus in Malaysian health. With the incoming enforcement of the membership system, we hope to bring more medical students in our progress towards a healthier, sustainable healthcare system which provides more chances to qualified and capable doctors.

Our excellent advocacy track record, collaborative organisational culture, and genuine commitment to the promotion of health and well-being in society has enabled us to grow and mature as an organisation over the past 9 years. We now look fervently forward to expanding our horizons with you, in order to harness our full potential as a force for positive change!



Chew Sien Ping

KHE JIA SIANG & CHEW SIEN PING

10th Co-chair

Malaysian Medics International
(MMI) 2022/2023



MMI

Malaysian Medics International™

ABOUT MMI

Malaysian Medics International (MMI) is an independent, medical student-led organization established in 2013 at Kuala Lumpur. We spread abroad via a common professional platform that provides opportunities for professional and leadership development. We are held together by three main pillars: to **connect, educate, and cultivate.**

We currently have five branch councils (as evident by our map), one chapter council, and four chapters. MMI's Branch Councils and Chapter Councils are governed by local Malaysian medical students or doctors pertaining to their geographical region and are responsible to organize events for their community throughout the year. Our chapters are primarily-led by an international ambassador, who are elected country-representative. Their role is to help connect and support the local Malaysian medical community. Our chapters are presently located in **Australia, Bangladesh, India, and New Zealand.**

2022/2023 marks the **tenth term** of MMI. MMI is a continuously growing organization, in our outreach and accomplishment. Most recently, MMI Russia was established as a Branch Council in Russia, expanding our growing network and assisting Malaysian medical students there.

OUR HISTORY

How did it start?

2013: THE BEGINNING

Two medical students studying in the United Kingdom, **Dr. Jonathan Lee** and **Dr. Low Zhi Yang** conceived the idea of setting up a Malaysian medical society in the UK. This would later become a society that is not-for-profit, educational, and would allow Malaysians studying abroad to connect with their home country and keep themselves updated with the Malaysian healthcare landscape.

2014: ESTABLISHMENT

Dr. Low Zhi Yang and his team founded and registered MMI with the Malaysian Registry of Society. Under Dr. Jonathan and Dr. Low's leadership, the first conference, the '**Medicine in Malaysia Conference**' was organised, in collaboration with TalentCorp, United Kingdom and Eire (Ireland) Council of Malaysian Students (UKEC), and University of Malaya.

2015: COMMENCEMENT

MMI's first flagship event - the Malaysian Medical Student Summit (MMS) was born in 2015. It has gathered more than 1000 participants locally and abroad, and it has continued to be an annual event, striving to innovate and bring aspiring medical students together. The same year, two iconic projects, **Specialising Opportunities Symposium (S.O.S.)** and **Making An Informed Decision (MAID)**, were organised and executed. Both of which were succeeded by new instalments in the subsequent years.

Dr. Jacie Law who was part of the original founding committee helped establish the **MMI Ireland** Branch Council.





OUR HISTORY

How did it start?

2016 - 2018: EXPANDING THE HORIZON

Over the past few years, MMI has garnered massive attention by Malaysians studying abroad. MMI has later established a new Chapter in **Otago, New Zealand**, as well as two new Branch Councils in **Russia and India**.

With the success of every MMI MAID, the Council saw a need to cultivate pre-medical students interested in healthcare, policy, and organisation management. **MMI Young Medics** was later established as a Chapter under MMI Malaysia, which subsequently became a Chapter Council. Since 2018, MMI has been known to help cultivate students in leadership and skills that are pertinent to their future.

Past committees who had played prominent roles in MMI saw the need for a council body dedicated to young junior doctors. **MMI Doctors** became that platform of opinions and advocacy. Today, MMI Doctors has been actively organising webinars and creating platforms for junior doctors to voice out, as well as advocating for the need to improve Malaysia's healthcare system.

2019 - 2020: SHAPING THE DECADE

MMI has gradually grown into a large family of Malaysian medical students and junior doctors worldwide. These future healthcare professionals have gathered to raise the common issues of better healthcare to the community, inclusivity and diversity in healthcare, accessibility and availability of mental health services, and the welfare of the healthcare professionals.

The establishment of a new Advocacy office under the effort of Dr. Darien Liew, Low Wen Yan, and Dr. Mohd Syameer Firdaus has led to a **3-Year Global Strategic Plan** for Advocacy. In line with that, MMS 2020 with the theme "Shaping Our Decade" has gathered more than 200 medical students and junior doctors globally, to advocate for the improvement of our current healthcare system.

OUR HISTORY

How did it start?

**2021 - 2023:
REACHING 10 YEARS**

With the expanding over these 10 years, MMI has generated massive ripples with our advocacy plan. Relating to the themes of advocacy in our 3-year global strategy plan, we started to advocate for the initiative **Mental Health, Against Violence, Medical Education and Welfare.**

Overwhelming response has been recorded from the public. We support and enable culture of positivism in our community of students and junior doctors through reaffirming culture of acceptance, empathy, and supportive environment.

COVID-19 pandemic has turned our annual flagship event- Malaysian Medical Summit (MMS) into an online event. By connecting different medical students who studied locally or abroad, we are glad to see many students stepped out to voice out from their rights. Although Malaysia faces brain drain in every skilled sector, including healthcare sectors, we hope to bring back everyone by advocating for the future of healthcare workers.

MMI has expanded to other countries over the past ten years, more than 200 projects have been carried out since. Today, we continue to connect, educate, and cultivate medical students locally and abroad under one roof through events, service, and advocacy.

CONNECT

EDUCATE

CULTIVATE



EXECUTIVE COUNCIL

Executive Committees



Khe Jia Siang
Co-chair



Chew Sien Ping
Co-chair



Lim Li Siew
Executive Secretary



Chan Ee Xin
Executive Secretary



Aw Xiao Ying
Chief Finance Director

CONNECT

EDUCATE

CULTIVATE

SECRETARIAT OFFICE

ADVOCACY OFFICE



Tiong Chiong Kian
Advocacy Director



Kong Hor Yi
Welfare Initiative Director



Mike Chin Weng Kit
Mental Health
Initiative Director



Mak Kar Kei
Medical Education
Initiative Director



Lehashenee Thirukumar
Public Health
Initiative Director



Rachael Chin Kit Yi
Membership Director



Rishi Kartini
Membership Executive



Lim Xin Er
Membership Executive

MEMBERSHIP OFFICE

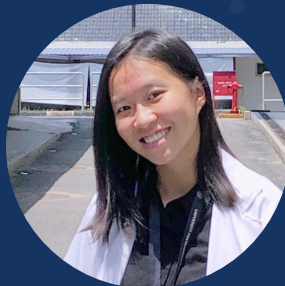
CREATIVE OFFICE



Chloe Teoh Yong Qi
Creative Director



Lim Zi Chiang
Design Executive



Leong Jin Xian
Design Executive



Haw Chiek Thing
Design Executive



Tong Wai Chin
IT Director



Teh Vivien
Social Media Executive



Ding Kit Xiang
Social Media Executive

**IT
OFFICE**

PUBLICATION OFFICE



Goh Sue Yee
Publication Director



Damon Goh YiYang
Press and Media Relations Officer



Chua Seow Wei
Publication Executive



Sumitra Cheong Hui Xin
Publication Executive



Cheong Pei E
External Relations Director



Ong Zeyi
External Relations Executive



Tan Xin Yi Jolynne
External Relations Executive

EXTERNAL RELATIONS OFFICE

CHAPTERS & COUNCILS

President, Vice President & International Ambassador

MMI MALAYSIA



Kavilan Murthi
President



Bennett Su Mee Hwan
Vice President

MMI YOUNG MEDICS



Loo Qiao Ning
President



Krisada Ooi Shen Yang
Vice President

MMI DOCTORS



Dr. Lianne Hendriks
President



Dr. Nor Adriana
Vice President

MMI UNITED KINGDOM



Kezen Kai Jian Chin
President



Khaw Yi Lun
Vice President

MMI IRELAND



Goh Sue Yee
President



Cheah Yun Zhi (Katherine)
Vice President

MMI CHINA



Tay Lynn Jia
President



Ki Shao Wen
Vice President

MMI RUSSIA



Dany Imran
President

MMI AUSTRALIA



Jesselyn Sin Jun Yi
International Ambassador

MMI BANGLADESH



Ahmad Wafiq Aqil bin Kamarul
International Ambassador

MMI NEW ZEALAND

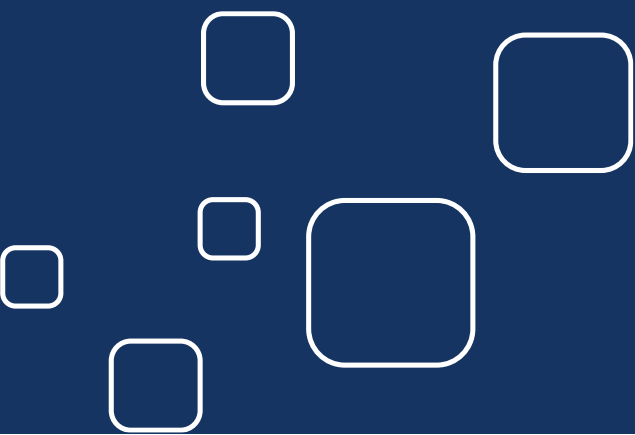


Chuen Yen Hong
International Ambassador

MMI INDIA



Kong Hor Yi
International Ambassador



EXECUTIVE COUNCIL

Organisation Structure

The organizational structure of MMI consists of two distinct-level bodies, the **Executive Council** and the respective **Branch Councils**. The Executive Council plays an administrative and representative role for MMI while Branch Councils run projects catered to their respective population. The Executive Council is made up of the main Executive Committees alongside the **Council Presidents and Vice Presidents**.



COUNCILS AND CHAPTERS

The Executive Council oversees **five Branch Councils, one Chapter Council, and four Chapters.**



MMI

Malaysian Medics International

Connect, Educate & Cultivate

EST. 2013

Branch Councils have partial governance over their own council and therefore can decide on the framework of their overall council and projects. Each Branch Council is made up of populations familiar in their own location, therefore they are self-sustaining.

International Ambassadors represent the Country Chapters and play a role in representing their peers and host events to bring Malaysian medical students together in the respective countries.

Each up-and-coming country council has their own logos to signify their unique identity, whilst keeping the main MMI branding intact. We hope that by doing so, it will promote diversity and creates variations that are unique locally and abroad.



COUNCILS AND CHAPTERS

Executive Council

MMI

Branch Councils

**MMI
United
Kingdom**

**MMI
Ireland**

**MMI
Doctors**

**MMI
Malaysia**

**MMI
China**

**MMI
Russia**

**MMI
Young Medics**

MMI

Chapters

**MMI
Australia**

**MMI
India**

**MMI
New
Zealand**

**MMI
Russia**





Malaysian Medical Summit (MMS)

2015

**Malaysian Medical
Student Summit**

2016

**Future of
Malaysian Medicine**

2017

**Transcending
Boundaries**

2018

The Bigger Picture

2019

The Good Doctor

2020

**Shaping Our
Decade**

2021

**Shaping The
Universe**

2022

**Multiverse of
Medicine**

**ANNUAL
FLAGSHIP EVENT**



MMI MALAYSIA

MMI INTO THE FUTURE 3.0

MMI Into The Future 3.0 aimed to provide medical students a glimpse into life after medical school. Most medical students are uncertain of their future as medical doctors due to the lack of knowledge and guidance, more so during this pandemic. Moreover, there seems to be an overload of information on the internet. In Malaysia, all medical graduates are required to undergo housemanship training, yet many of us are unaware of the application process and tend to miss important deadlines. At the same time, many of us are at a loss when it comes to choosing a specialty for our future, be it a common specialty or maybe even a less common specialty. Some of us may even consider stepping out of the clinical field and explore healthcare opportunities in the non-clinical setting. Therefore, this event aimed to provide a platform where accurate information is disseminated to medical students regarding housemanship preparation, as well as provide medical students and graduates an insight into various future specialty training or other job opportunities so that they can start preparing early. In this era, there is an increasing number of female surgeons around the world, and as such, this year we did also explore opportunities for females to get into surgical training. There was 6 segments in total.



MMI INTO THE FUTURE 3.0

WHAT'S NEW?

INTO THE FUTURE 3.0

PLANNING FOR YOUR FUTURE

4TH - 18TH DECEMBER

Every Saturday

9:00^{AM} - 12:30^{PM}

Zoom platform



INTO THE FUTURE 3.0

EVENT TIMELINE

4 DEC 2021

- 9:00am - 10:30am HOspital Tales
- 11:00am - 12:30pm Drs Without Steths

11 DEC 2021

- 9:00am - 10:30am The SPECIAList
- 11:00am - 12:30pm Spread Knowledge, Not Infections

18 DEC 2021

- 9:00am - 10:30am Women In Surgery
- 11:00am - 12:30pm Medical Travel Map

MMI UNITED KINGDOM

Inspired by the success of the conferences held in Malaysia, MMI Ireland and MMI United Kingdom (UK) adapted and organized conferences in their own regional countries. With their third instalment, MMI Ireland and MMI UK came together for their flagship conference. It was one of the most sought after events out of Malaysia, with medical students from twenty-three medical institutions in the UK and Ireland participating in the conference. Every year, Malaysian medical students in the UK and Ireland gather together to equip themselves with the knowledge for them to make informed decisions with regards to their future career choices - especially for international students. The workshops and panel discussions range from a variety of clinical specialities to discussion on medical ethics and research workshops.

Besides that, since 2016, MMI UK took a step further and collaborated with Singapore Medical Society of United Kingdom (SMS UK) to organize the annual **MMI UK x SMS UK Conference**. The conference resonated within medical students coming from the same geographical region with similar cultures, gathering great minds together to

discuss the innovation in healthcare and future of medical education. Furthermore, the conference gained the attention of other medical students associations that two other associations collaborated with MMI UK and SMS UK for the conference as well.

MMI UK has held their annual flagship conference titled **“Uncharted: A beacon in the storm”** in conjunction with SMSUK (Singapore Medical Society of the United Kingdom). The conference was delivered virtually via an online event platform as the local social distancing rules were yet to be relaxed. It was a tremendous success, attracting significant interest from the local Malaysian and Singaporean medical student communities. Healthcare professionals from the UK, Malaysia and Singapore were invited to talk more about the future of medicine in the post-pandemic era and provided various workshops on medical career progression in their respective countries. The virtual networking activity has proved to be an exciting feature for connecting our medical colleagues worldwide.



MMI UNITED KINGDOM

MMI IRELAND X MMI UK CONFERENCE

2018	Medicine & Beyond
2019	More Curing, Less Suing
2020	Insider's Guide to Medical Specialty

MMI UK X SMS UK CONFERENCE

2016	First Conference
2017	Challenging Perspective
2018	Untold Medicine
2019	White Coats, What's Next and Where To? (In collaboration with Asian Medical Students Association)
2020	Charting Your Path to the Right Specialty (In collaboration with Hong Kong Medical Society of the United Kingdom)
2021	Modern Medicine: How to be a Good 21st Century Doctor
2022	Uncharted: A Beacon in the Storm

MMI IRELAND

Malaysian Medics International Ireland (MMII), inspired by the success of conferences in Malaysia, adapted and organized conferences in our own regional country. This year, the theme “Healthcare: The Great Unknown” serves to unravel the depths of the healthcare system with aims of introducing our delegates to the world of healthcare beyond doctors and nurses. It was organized on 12&26th February 2022 and it had been redesigned to connect our participants with speakers via an interactive digital platform and an in-person meetup at UCD with keynote sessions and workshops designed to inspire our participants.

The highlight of the conference would be the Innovation Kahoot! Challenge, a newly launched team-based discussion competition which was made possible both online and in-person during the conference.



Making An Informed Decision (MAID)

The main objective of Making An Informed Decision (MAID) is to give pre-university students exposure to the medical field, both in medical school as well as the pathways of medicine through various virtual activities such as Keynote Speeches, Panel Discussions and Simulation-Based Programmes. The aim is to allow participants to gain insights into the life of a medical student, cultivate bonds amongst like-minded peers, forge new connections and equip undecided medical students with sufficient knowledge and understanding of the medical field, which will ultimately allow them to make informed decisions. For the term 2021/2022, MAID has been carried out virtually over the course of 2 days. Among the 100 participants, 70.6% of them rated our event with an overall satisfaction of 5 out of 5 and 28.2% rated it 4 out of 5.

History of Presenting Complaint

- Signs & symptoms : Chest pain
- Site : Centre of the chest
- Onset : 2 months ago, gradual onset
- Character : Heavy weight on my chest
- Radiation : Pain radiates to the left arm

alone comes and goes factors: rising, or going housework ng

Internal Organisations

- UM MEDSOC
- UMSU

External Organisations

- mma (Malaysian Medical Association)
- IFMSA (International Federation of Medical Students Associations)
- MMI (Malaysian Medical International)
- AMPA (Association of Medical Pre-university Students of Malaysia)

MMIYM

GIMS Workshops

Getting Into Medical School (GIMS) is a collaborative event between MMIYM, MMI UK and MMI China, which aims to guide aspiring medical students on how to handle and ace medical school interviews. This event introduces pre-university students to the Multiple Mini Interview (MMI) setting and equips them with the proper skills needed to face the interviews. For the term 2021/2022, GIMS has been conducted virtually in 4 phases, each catering to a specific category of medical schools. There were a total of 260 participants in this MMI setting interviewed by medical student volunteers from various universities in Malaysia, the UK and China.



MMI CHINA ANNUAL CONFERENCE

MMI China Annual Flagship Event 2021/2022

Med+X is the second annual conference organized by MMI China since the establishment of the MMI China Branch Council. The main goal of this conference is to promote the intersection of different sectors in the medical field and broaden the view of medical students about the medical industry. Being aware of the typical stereotypes that medical students are meant to become physicians in the future which is not necessarily true, we invited professionals from different sectors in the medical field to share their experiences. We also had a few experts with us to share their knowledge on organ donation and give lectures on suturing skills respectively. We believe that such conference allows Malaysian Medics to explore the different possibilities in the medical field and the hidden potential within themselves.



The event card features a blue background with a white grid pattern. At the top left is the '医+X' logo, and at the top right is the MMI logo with the text 'Malaysian Medics International™ China Branch Council'. The main title 'MMI CHINA ANNUAL CONFERENCE 2022' is centered in large white letters. Below the title is a search bar containing '医+X'. The event details are listed in a light blue box: dates '2022年3月5日-6日, 3月12日-13日', times '09:00-12:30, 14:00-17:30 (GMT+8)', 'ZOOM MEETING', '中文', and '报名费: RM15 (马币)'. A QR code is labeled '*名额有限*'. A 'REGISTER NOW' button is at the bottom right. The footer lists sponsors and partners: MedCareer, Lectorio, BODY INTERACT™ VIRTUAL PATIENTS, mySangerLab, MED Bilingual, and 健康 GOOD HEALTH.

医+X

MMI
Malaysian Medics International™
China Branch Council

MMI CHINA ANNUAL CONFERENCE 2022

🔍 医+X

📅 2022年3月5日-6日, 3月12日-13日

🕒 09:00-12:30, 14:00-17:30 (GMT+8)

📍 ZOOM MEETING

🌐 中文

💰 报名费: RM15 (马币)

名额有限

👉 REGISTER NOW

赞助商: (排序不分先后)

宣传伙伴: (排序不分先后)

MedCareer Lectorio BODY INTERACT™ VIRTUAL PATIENTS mySangerLab MED Bilingual 健康 GOOD HEALTH

MMI AUSTRALIA

Welcome to the land of kangaroos and koalas, and most importantly, the land where you will build and shape your medical career! Settling and finding your place in a new place can be tricky and uncertain especially when we are far away from what we know best – our close friends and homes. However, this is also our opportunity to expand and grow ourselves in ways as new or foreign as this land.

We connect Malaysian medical students from all states, to learn and expand our circle of friends; a platform to educate us with contemporary issues from back home as well as internationally; a platform to cultivate our values, enabling us to remember why we embarked on this journey. Hope to meet everyone real soon!

MMI Australia International Ambassador:
Jesselyn Sin (III)

Facebook group:
<https://m.facebook.com/MMIAustralia>



MUSICAL MEDICUS



Inspired by the New South Wales Doctors Orchestra, Musicus Medicus is the first medical orchestra jointly organised by MMI and Sunway University Ensemble (SUE). Due to the hectic nature of the profession, many healthcare professionals are unable to continue their passion in music. Hence, through Musicus Medicus, we aspire to bring our Malaysian doctors and medical students from home and abroad together to showcase passion for music in a charity ensemble.

Initially intended to be a physical concert, it has since then evolved to become an online ensemble due to the COVID-19 pandemic. Dedicated Malaysians from eight countries participated and released two orchestra covers.

The first cover, "We Are The World" aimed to show appreciation towards our frontliners and to send a message that everyone can make the world a better place. Our second project, "You Will Be Found", was a brainchild from the committee of MMI and SUE to raise awareness and spread a positive mental health culture. Both videos have garnered more than 5000 views on MMI's social media platforms and have been published on SUE's social media platforms as well.

We are looking into 2023 and beyond to have our first-ever physical concert

ADVOCACY

public health
mental health
medical education
welfare initiative

The Advocacy Office in MMI was established in 2019 with the objective to lead in raising issues and proposing solutions to improve the current healthcare system. Based on the list of problems, MMI has identified three primary and one secondary advocacy themes and their respective initiatives that will be undertaken to influence positive changes.

	Themes	Initiative
Primary	Working towards inclusivity and diversity in medical education	Reaffirming Acceptance Culture in Education (RACE) Initiative
	Empowering health professionals with positive mental health culture	Mental Health Initiative
	Inspiring reform for quality and holistic medical education	Reform in Medical Education (RIME) Initiative
Secondary	Enabling support and advancing welfare for Malaysian medical students abroad	Regional Action Committee for Welfare (RACW) Initiative

HUMANS OF MEDICINE



Humans of Medicine is an initiative under the Advocacy team, publishing inspiring stories and experiences of Malaysian Medics around the world. The articles are curated by Malaysian medical students from home and abroad. This is our key effort to connect our diverse community of medical students with key figures who excel beyond the field of medicine with the aim to cultivate the ideal of work-life balance.

Since its inception, we have released 35 articles on topics such as mental health, gender and sexuality, and the COVID-19 pandemic. Based on our analytics, we have had people from over 72 countries reading the articles with 500+ people visiting our page in the past 6 months (April 2021 – October 2021).

We aim to be releasing more articles and stories in the future covering a diverse range of topics to raise awareness on areas neglected and less known to the public.



MILESTONES

1st
Our maiden event was organised in Kuala Lumpur with the title "Medicine in Malaysia" conference which was attended by more than 300 attendees

2
Two Policy briefs published by the Policy Action Committee and seven music videos released by Musicus Medicus, under the Advocacy Office

3
Our dedication towards the 3-Year Global Strategic Plan to advocate on important health-related issues

5
Annual flagship events, including the Malaysian Medical Summit, MMI MAID, MMI UK x MMII Joint Conferences and Musicus Medicus

6
Councils representing Malaysian medical students and junior doctors globally

7
Official partners of MMI

9th
MMI is celebrating its ninth term since the establishment in 2014

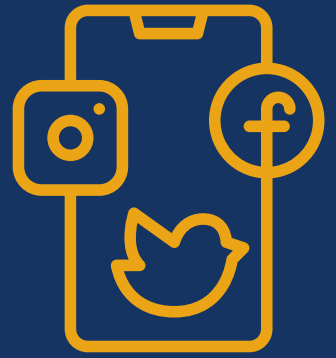
11
Press statements released

35
Inspiring stories from Humans of Medicine.

98
Projects and events organised by the Executive Council, Branch Councils and Chapters.

2020
The year we "Shape Our Decade", through our 3-year Strategic Plan, Humans of Medicine, Musicus Medicus and MMS 2020.

SOCIAL MEDIA MILESTONES



Facebook

Malaysian Medics International (MMI)

<https://www.facebook.com/malaysianmedics>

Followers - 10,685

Highest Likes - 361

Highest Reach - 3,696

Highest Shares - 70

Target no. followers - 15,000



Instagram

@mmi_social

https://www.instagram.com/mmi_social/

Followers - 6,032

Highest Likes - 512

Highest Reach - 6,894

Highest Shares - 144

Target No. Followers - 10,000



Twitter

@MMI_World

https://twitter.com/MMI_World

Followers - 1,717

Highest Impressions - 916

Target No. Followers - 2,500



PROSPECTUS

WHAT CAN WE ACHIEVE TOGETHER?



Since 2013, MMI has achieved so much with the help of passionate medical students and junior doctors. However, we owe our gratitude to our partners that played an important role in the development of MMI. Without our partners, we would not be able to accomplish many milestones.

In MMI, we believe in expanding our network to worldwide platforms through engaging a mutual understanding with our partners. We aim to play a role in promoting and advancing our nation's healthcare. Thus, we appreciate all potential partners and sponsors to help us to play a part in our vision. In return, you are able to market your products globally whilst contributing towards promoting our nation's health through future healthcare leaders.

EDUCATION

BRAND
NETWORKING



BRAND
AWARENESS

SOCIAL
RESPONSIBILITY

TYPE OF SPONSORSHIP

Monetary

Platinum

RM 20,000



Gold

RM 10,000



Silver

RM 5,000



One-Off event sponsor

RM 5,000



Products & Services



Food & Beverage



In-kind / Product (including stationery, printing, merchandise)



Media



Venue (including accommodation, co-working space)



Transportation

TYPE OF SPONSORSHIP

Monetary

Platinum

RM 20,000



Gold

RM 10,000



Silver

RM 5,000



One-Off event sponsor

RM 5,000



Monetary Sponsorship Packages

Benefits	Platinum (RM 20,000)	Gold (RM 10,000)	Silver (RM 5,000)	Event (< RM 5,000)
<i>Administrative</i>				
Acknowledgement in all printed and online documents and promotional materials	✓			
Featured in all public release & media announcement	✓	✓		
Featured in our website and social media platforms	✓ (Every event)	✓ (Every event)	✓ (Every event)	✓ (Once per event)
Annual report of 2020/2021	✓	✓	✓	
Showcase of company advertisement in Prospectus 2021/2022	Full page	Half page	Half page	
<i>Event Showcase</i>				
Invitation to officiate opening ceremony of each event	✓			
Honorary mention in opening ceremony	✓ Every event	✓ Every event	✓ Every event	✓ Once per event
Display of advertisement video	✓			
Display of banner*	✓	✓		
Free Booth set-up*	✓	✓		
Display of name and logo in all promotional posters and event booklets	✓ Every event	✓ Every event	✓ Every event	✓ Once per event
Delegate bag product insertion (flyers/merchandise)	✓ Every event	✓ Every event	✓ Every event	✓ Once per event
Showcase of company advertisement in printed booklets for events (A6 size)	✓ Full page for every event	✓ Full page for every event	✓ Half page for every event	✓ Half page for one event

TYPE OF SPONSORSHIP

Products & Services



Food & Beverage



In-kind / Product (including stationery, printing, merchandise)



Media



Venue (including accommodation, co-working space)



Transportation

Product & Service Sponsorship Packages

Benefits	Year-long	Event
<i>Administrative</i>		
Acknowledgement in all printed and online documents and promotional materials	✓	
Featured in our website and social media platforms	Every event	Once per event
Showcase of company advertisement in Prospectus 2021/2022	Half page	-
<i>Event Showcase</i>		
Honorary mention in opening ceremony	Every event	Once per event
Display of advertisement video	✓	
Display of banner*	✓	✓
Free Booth set-up*	✓	
Display of name and logo in all promotional posters and event booklets	✓	✓
Delegate bag product insertion (flyers/ merchandise)	✓	✓
Showcase of company advertisement in printed booklets for events (A6 size)	Full page for every event	Half page for one event

PARTNERSHIP

In MMI, we believe in establishing strategic partnerships to expand our network and bringing a positive impact to our Malaysian community. Our key goal in establishing partnerships is for both parties to strive and achieve a common goal.

We have three types of partnerships - alliance, affiliation and promotive partners. An alliance is a close, working partnership for a specific purpose or recurring flagship events, whereas an affiliation is a partnership for the whole organisation, to mutually reach out to members of both organisations.

In 2020, we have successfully established partnerships with student-led organisations in hopes of expanding our network and supporting each others' cause.

On the other hand, promotional partners largely comprise non-governmental organisations (NGOs), universities, or medical societies at university levels that are interested to share our events to their students at a discounted price.

BENEFITS OF EVENT PROMOTIONAL PARTNERS

- Discount for event tickets (only for medical students)
- Free booth set up (only for NGOs)
- One-time feature in our website and social media platforms for said events
- Display of name and logo in event booklets
- Delegate bag product insertion (e.g. flyers & merchandises)

If you are interested to be our sponsors for the term, please do not hesitate to reach to us at externalrelations@malaysianmedics.org

PARTNERSHIP

Current Partners

We, at Malaysian Medics International, have been working together with several alliances and affiliate partners. Through bilateral collaboration and networking, MMI and our partners aim to accomplish and promote a positive change, not just to the medical students, but to the public as well.



PARTNERSHIP

Previous Event Partners & Sponsors

We would like to extend our deepest gratitude to the contribution from our past sponsors, collaborators, and partners. With their dedicated support, we, at Malaysian Medics International, are able to commit towards our efforts to connect, educate, and cultivate good doctors of tomorrow, who will be contributing towards our healthcare in the near future.



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PARTNERSHIP

Universities and Medical Societies

MMI strives to provide a platform for Malaysian medical students to meet new people and develop important soft skills. The support from various medical universities towards MMI allowed us to assist medical students in their journey in medicine.



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CONTACT US

If you have further queries or any suggestions for improvement, feel free to contact us through:

Mail

externalrelations@malaysianmedics.org

If you require any further information and would like to know more about Malaysian Medics International (MMI), check out:

Website

<http://www.malaysianmedics.org/>



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